

Brussels, 19 November 2021

Christopher Metz opens the UTECH Conference with a keynote address on the future of the polyurethanes industry

ISOPA President Christopher Metz kicked off the UTECH Europe 2021 Conference in Maastricht with an inaugural speech focusing on the future of polyurethanes considering Europe's green transition. With the European Green Deal making strides, sustainability has become a key topic for the industry.

A critical moment for the polyurethanes industry

The regulatory landscape that the polyurethanes industry has to navigate in is changing at a rapid pace. After fruitful collaborations with EU policymakers to find agreements on the Reach Restriction and the setting of Occupational Exposure Limits, new legislations are being shaped to further regulate the chemical industry. With the Green Deal and the Chemicals Strategy for Sustainability, new challenges arise.

In front of an audience of key industry representatives, Chris Metz insisted that *"the EU policymakers must view us as expert partners in the development of this new regulatory framework. I am proud of how our industry has shown time and time again that we stand ready to deliver, bringing the full scientific backing of our deep industry know-how to the table. This Internal collaboration will only serve to enhance and strengthen the impact of the Chemical Strategy for Sustainability."*

Polyurethanes to provide long-term sustainable solutions

With sustainability being the key driver behind future EU regulations, the ISOPA President explained that *"the inherent properties of polyurethanes uniquely position our industry to address so many of the action topics mentioned in the Green Deal. Our industry has a track record of providing sustainable solutions for more than 80 years."*

Such solutions were presented during the UTECH exhibition, the leading international event for the polyurethanes industry. For instance, sustainable solutions were presented for the automotive industry, where polyurethanes offer real benefits in terms of comfort, protection and energy conservation, but also for the building industry with a superior insulation technology which becomes increasingly important in the pursuit of climate neutrality.

You can read the full transcript of the speech on our [LinkedIn page](#).

For more information, please contact:

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